



Why Kerman?





Kerman Chamber of Commerce, Industries, Mines and Agriculture

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Prepared by: Market Development and Promotion of Business Environment Department



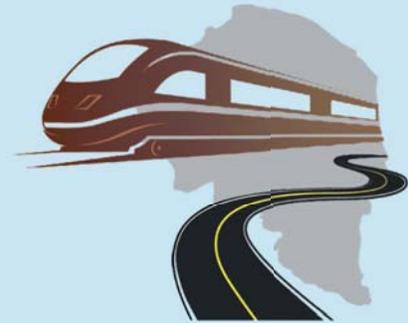
Top 10 Reasons



1

Strategic Location

Kerman is located in south-east of Iran which is straddling the Persian Gulf and the Caspian Sea. Iran connects Central Asia to the open seas and West Asia to the Middle East. Kerman is amongst the main railroads such as Bafgh-Bandarabbas and Kerman- zahedan. Kerman has some strategic roadways for transporting merchandise.



2

A Remarkable Accessibility to the Regional Markets

Kerman province has opportunity to develop its market with **15** countries with which Iran has land and sea borders. These countries provide more than **600** million potential customers with an increasing purchasing power.



15 countries
8% of world population
12% of world economy



3

Kerman's Growing Economy

Kerman's growth is stepping towards a sustainable growing economy due to its high potentiality in industry and natural resources such as mines, clean energy and agriculture. Kerman's different economic sectors have various portions in its GDP:

Agriculture **22.87%**
Mine and industry (non-oil) **30.1%**
Services **47.1%**



22.87%  Agriculture **30.1%**  Mine and industry **47.1%**  Services



Top 10 Reasons



4

Developing Infrastructures

Due to its logistic location; Kerman province has tangibly realized the necessity to develop its infrastructure especially in road and railway networks and aerial transport systems.

5 Airports

1457 Km Railroads

3 Special Economic Zones (Rafsanjan, Sirjan and the New Arg of Bam)

4740 Km Optical Fiber Network

500 Gbps Entering Bandwidth



5

Young Educated Labor Force

Kerman province enjoys more than **123000** students of higher education and more than **3** million populations.

123000 students 

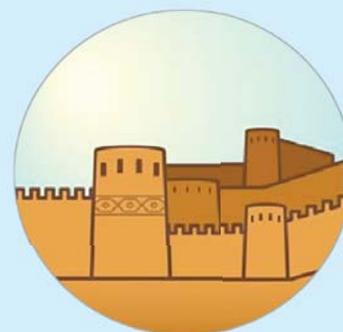
3m populations 



6

Untapped Tourism Potential

The legacy of **6000** years civilization of Halil River, natural wonders such as Kalots of Shahdad, Gandom Beryan and Shoor River in Dasht-e Lut, sanctuaries, historical, industrial and mineral attractions, unique crafts, tasty cuisines and cookies have made Kerman an spectacular tourism destination.





Top 10 Reasons



7

Abundant Mineral Resources

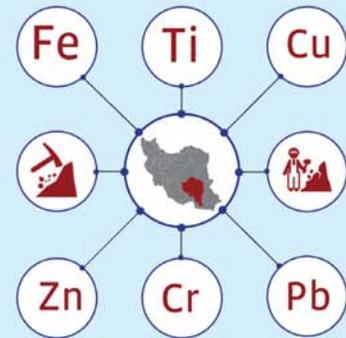
Kerman province is the largest producer of minerals and it produces **40%** of Iran's mineral production. The discovered mineral reserves resources of Kerman are **5.8** billion tonnes. Coal, copper, iron, chrome, zinc, titanium and lead are some of these minerals which can be utilized in industry.

1st in mineral reserves resources of Iran
1st in mineral extraction per year of Iran

1st in types of minerals and metals
42 types of minerals and metals

Around **3600** million tonnes of reserves mineral resources (metals and non-metals)

63 million tonnes of mineral extraction per year



8

Energy Security

Kerman is situated in Iran, a country with almost 1/5 of total global proved gas reserves and as the leading one, ranked 4th in proved crude oil reserves. With a developed national pipeline network and the capacity of generating **74000** MW electricity, Iran has ensured the energy security. Kerman has the capability to produce clean energies such as solar energy. An exuberant of nature's blessing embracing **320** sunny days, **3840** hrs. of sunshine per year, average of **12** hrs. sunshine a day and vast deserts and lands has enabled the province to produce solar energy.





Top 10 Reasons



9

Abundant Agricultural potentials

Kerman has the ability to produce various horticultural, cultivated and organic products due to its diversified climate which has made it an extraordinary region. Within a distance of **30** km, semitropical fruits such as date, mango and evergreen trees are conspicuously observed. On the way ahead, citrus and then in particular apple, pear, cherry and finally walnut trees can be seen. Kerman as a plateau with an arid climate has provided an appropriate segment for production of unique organic damask rose in Lalezar region.

1st in nationwide pistachio production (Approx. **22000** tonnes)

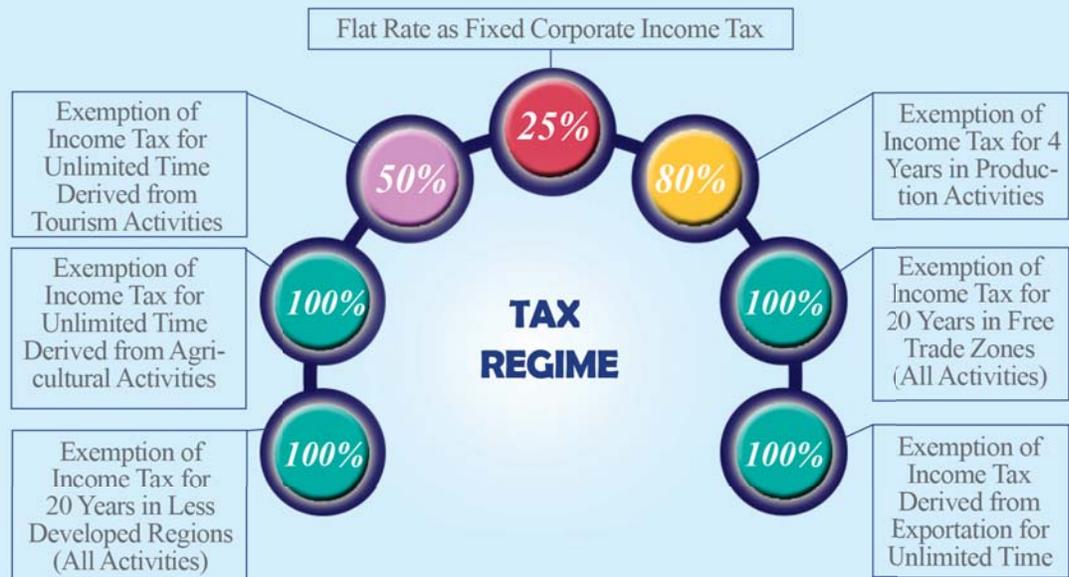
1st in nationwide date production (Approx. **380000** tonnes)

Around **2353** hectares under cultivated area of greenhouses products with an Approx. **420000** tonnes yield
 Nearly **4100** hectares of mostly organic damask rose with almost **6450** tonnes yield

About **7200** hectares of plantation of **300** types of medicinal herbs with **41500** tonnes yield



10





Foreign Investment Promotion and Protection Act (FIPPA)

Some Features & advantages of FIPPA

The possibility of **Registering** an Iranian company with 100% foreign capital



The possibility of **Investment** by foreign natural juridical persons and Iranians living abroad



Quick approval of the foreign investment application and granting protection coverage to all foreign investment schemes

Direct Investment (Equity Participation) in All Areas Open to Iranian Private Sector Without Any Limitation on the Percentages of Foreign Shareholding



Allowing investing in **All areas** which are permitted to the private sector



Issuing a **3-year** residence license for foreign experts



Exportation and Nationalization



Unlimited Transfer of capital and dividend

Advantages of FIPPA

Reducing the process of admission and licensing of foreign investment - Admitting investments by foreign public companies



No limit on: Investment Volume - Types of Capital Imported - Profit Transfer - Equity Percentage - Capital Repatriation

Compensating the loss incurred due to expropriation or nationalization - Allowing Iranian nationals to invest capitals of foreign origin, as foreign investors



Facilitating the entry and residence of foreign investors - Hedging non-trade risks

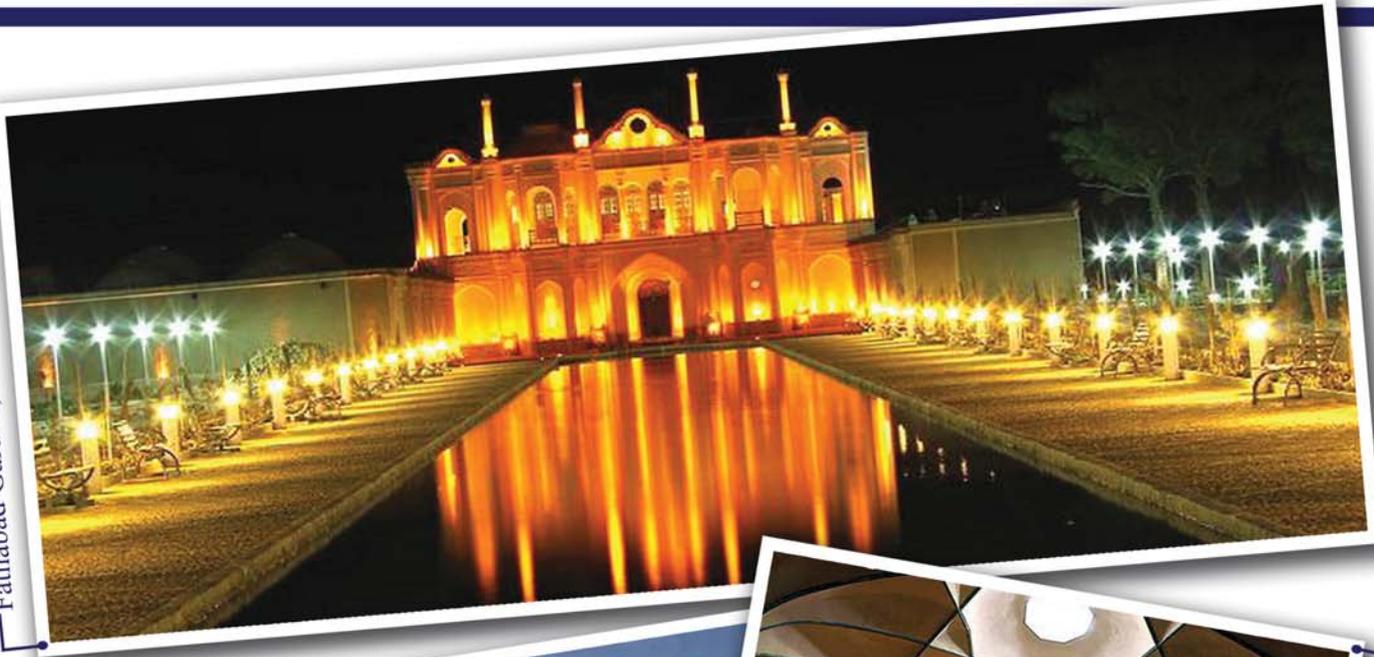
Making possible the referral of disputes to international arbitration - Having support for previous investments of foreigners



Investment Licensing Process



Fathabad Garden, Kerman



Arg-e Bam, Bam, Kerman



Ganjalkhan Bath, Kerman



Shazdeh Garden, Mahan, Kerman



Shahdad Desert (Shahdad Kaluts), Shahdad, Kerman

